

For Immediate Release

Much more than “a restaurant”... 3Aves, a new “experience” opens in Vero Beach.

Opening night, and one patron exclaims, “3Aves offers me a club alternative to my Country Club... a Town Club experience.” Another patron comments, “ this is very much like a fine private Manhattan Club.” A sophisticated evening thru late night “gathering place” for sharing everything in a quite ambiance, yet not at all “stuffy” -- in fact everyone is having great fun. There’s superb cuisine, conversation, cocktails or fine wine, along with live music from low key jazz groups. You enjoy the music... and still enjoy your conversation. You see people moving from a large rich mahogany inside bar to a comfortable relaxing lounge area near the music and dancing, to the outdoor fountain bar, or, to the high natural wood booths and tables for dinner. Afterwards, on cool evenings, parties stroll outside to surround the fire pit and sip a fine brandy or cognac.

This is indeed the realized vision owners Nancy and Scott Parker, of Vero Beach, had for 3Aves. However, another important aspect of their vision is C.A.N., Charity Assistance Network. A percentage of every 3Aves food & beverage check will go to selected charities. All account holding 3Aves patrons will actually be able to direct their donations to any of the charities listed on the 3Aves website. This group of charities have been carefully selected to offer “line items” that are achievable through C.A.N. donations -- in other words, participants will get to see much needed specific items or projects come to fruition, because of their donations. Have dinner, or a martini and you’re helping a charity of your choice, with an individual goal you can see realized as you track the effect of your contributions on-line.

Certainly “people make it happen;” this is especially true at 3Aves, where it’s highly talented management and carefully trained staff insure 3Aves’ food, beverage and total experience are very special and unlike any other on the Treasure Coast.

Richard Cooney, is GM and JVP. Rich has over 25 years experience in the food & beverage business, including opening and managing 16 restaurants in the Northeast for Flemmings and Outback. His forte is menu development, with emphasis quality ingredients and seasoning. His expertise shines through in 3Aves fabulous crab cakes with Rich’s secret Romalade sauce. “Trying new things is important to keep food and life sparkling” says Rich. “I encourage our patrons to share their selected food items with others in their party to broaden and enrichen their dining experience.”

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Kevin Perucchini is one of two managers at 3Aves. His extensive and diversified food service background includes opening 6 restaurants in Colorado, opening and managing clubs and restaurants aboard ships for Royal Caribbean and other cruise lines. In Vero Beach he opened and managed Ti Amo Sempre as well as Carrabba's. "Wine selection has always been a real passion for me, and 3Aves has a very special list." "Also, 3Aves is like having 6 or 7 venues in one location -- but with a family touch."

Bob Moulder, a 3Aves manager and 15 year resident of Vero Beach opened Ellie's restaurant for the winter season and Ship's Inn & Restaurant in Nantucket for the summer season. Previously, Bob ran a jazz club for Burt Reynolds. Besides his management duties, Bob is deeply involved with the music aspect of 3Aves, "music is one of my great loves, it contributes enormously to one's dining experience here."

Summarizing, Scott Parker says "3Aves is indeed a unique combination, much more than drinks, great food and music, it's linked to special deserving charities as well... A full delightful evening, one must experience to truly appreciate."